

Registration Deadline for Nov. 3 Election is Sept. 24

All citizens of California who are not yet registered are urged to act before Sept. 24, when registration closes for the General Election Nov. 3.

In addition to the names of candidates for important offices, the November ballot will carry 18 propositions upon which the opinion of the electorate is needed. Therefore it is of utmost importance that the decision on candidates and propositions be made by a truly representative vote of the people of California.

Attention is called by the sponsoring organizations to California's permanent registration law. Under this law, the registration of a citizen who failed to vote at either one of the elections in 1940—the Primary or the General Election—has

been cancelled for failure to vote. If he voted on either occasion, his registration remains in force. Citizens who have moved since last registering must re-register. And citizens who have never registered can do so if they will complete, on Nov. 3, one year of residence in the State, 90 days in the county, and 40 days in the precinct.

RETURN HOME

Mr. and Mrs. Charles Tansey returned recently from Oakland where they visited relatives and friends.

BAKERSFIELD GUEST

Mrs. Otto Lawrence of Bakersfield arrived at the Robert J. Ashley home Monday for a week's visit.

The Nelson "Playboy" GETS THE PLAY!



One look and you'll know why...one try-on and you'll buy it yourself! Naturally the "Playboy" looks good and feels light and comfortable. Stetson found out what most men like in a hat...and gave them just what they wanted. Here it is...the Stetson "Playboy"!

TORRANCE MEN'S SHOP

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Torrance National Bank Building

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UNDERNOURISHED PEOPLE existing in fear and drudgery, never knowing the everyday comforts and conveniences that Americans take for granted... this is the Axis way of life. In free America, everyone has the right and opportunity to enjoy the benefits of modern electrical living. Here, electrical servants perform the drudgery... bring comfort, convenience and entertainment for only a few cents a day. This is the American way. And Edison electricity, working in the war factories, farms and homes of Southern California, is helping to preserve it.

Edison HOME FRONT WITH LOW COST ELECTRICITY



VIOLINS FOR VICTORY—Camilla Wicks, young violin virtuoso, and Helmut Ellersieck, violin maker, salute victory. Miss Wicks is holding a Hardanger violin, originating in that Norwegian province. It has six strings; the two extra ones piercing the bridge and serving as resonators. On Friday evening, Sept. 18, under the auspices of Wings for Norway, Inc., Miss Wicks will give a benefit recital in Wishaire Ebel Theater. She will be assisted by Ingrid Dahl, pianist. Funds raised will aid in the purchase of training planes for Norwegian cadets at Camp Little Norway, Canada.

Western Auto Opens Furniture Department Here

To introduce its complete new home furniture department, Western Auto Supply Co. at Torrance today announces a "Nine Day Grand Opening Sale," replete with outstanding values in all types of home furnishings. The mezzanine floor was recently added to the Torrance store at 1273 Sartori ave., which provides space for displaying the new furniture. The auto supply departments on the main floor have also been re-arranged to permit additional space for furniture displays.

Furniture items featured during the Grand Opening Sale include terms for every room in the home; and the special prices offered for this nine-day sale's event mean substantial savings, according to E. E. Murchison, manager of Western Auto's Torrance store.

Opening Gift Offer
"In inaugurating this new furniture department, we want to emphasize that the same guarantee of 'satisfaction or your money back' applies to every item. It is this policy that has made Western Auto famous all over the West for high quality automobile supplies," Murchison stated.

"When you visit our store during this Grand Opening, we also invite you to inspect our lines of auto supplies—which is still the largest in the West," he concluded.

The first 200 women to call at the store will be given without charge or obligation, an attractive set of four plastic measuring spoons in pastel shades.

Clothing Prices Climbing Faster Than Living Cost

BERKELEY—Clothing prices in the present emergency are rising more rapidly than the general cost of living, according to a better-buying study, prepared by the University of California Agricultural Extension Service, which shows that current clothing costs are 30 per cent higher than in 1935, with general living expenses only 19 per cent above that peacetime mark.

PURCHASES APPROVED
Purchase of 100 cement meter boxes and a large valve for the municipal water department's high tower at a total cost of \$590.77 was approved by the city council Tuesday afternoon.

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10 Per Cent Bond Pledges Sought Here

To pledge everyone to invest at least 10 per cent of their earnings in War Bonds and Stamps by Oct. 1, is the goal of the Torrance-War Bond committee as outlined by J. Hugh Sherfey, chairman, at a luncheon Tuesday noon.

Industrial representatives present at the meeting reported various plans now under way for increasing the number of payroll allotments.

It was reported that Doak Aircraft had qualified for its "Minute Man" flag, indicating that at least 90 per cent of its employees had authorized payroll deductions for the purchase of War Bonds. Columbia Steel already has a "Minute Man" flag.

How to Qualify

"Ten Per Cent" buttons are given to employees who assign at least 10 per cent of their payroll checks," Sherfey explained. "This is the only way such buttons are awarded. Individuals who may be investing 10 per cent or over of their income in War Bonds cannot qualify for a 'button' unless the bonds are purchased thru payroll deductions."

This is the only method the treasury department has of checking purchases. For this reason, industrial representatives are asking employees who may be buying bonds elsewhere to transfer their purchases to the payroll deduction plan in order that proper credit may be given.

Sherfey read a statement by Secretary Henry J. Morgenthau, Jr., denying that the voluntary War Bond program was a "failure."

Bank of America Declares Dividends

Directors of Bank of America have declared regular dividends for the current semi-annual period on both preferred and common stock. Payment on the cumulative preferred stock will be made Dec. 31 to shareholders of record on Dec. 15.

On the common stock, payment at the yearly rate of \$2.40 per share will be made quarterly, the first distribution on Sept. 30 to shareholders of record as of Sept. 15, and the second distribution on Dec. 31 to shareholders of record as of Dec. 15.

This will result in total distribution for the semi-annual period of \$5,250,000 on the present outstanding shares, in which more than 150,000 shareholders will participate.

PLAN CARD PARTY

The V.F.W. Auxiliary will hold a card party Thursday, Sept. 24, at the Men's Bible Class bldg. Lunch will be served at 12:30 p. m. The public is invited.

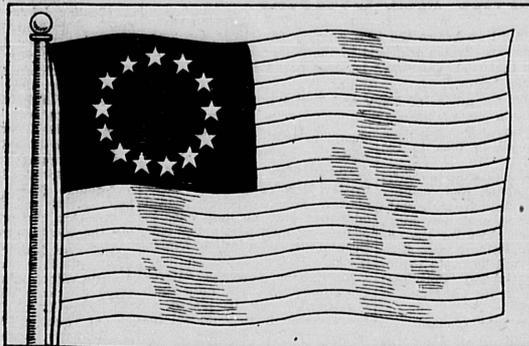
RETURNS HOME

Mrs. Richard Rush, who has been a guest of the J. J. O'Toole's for the past two months, returned Saturday to her home in Chicago.

VISIT MARINE

Mr. and Mrs. J. J. O'Toole, accompanied by the Michael O'Toole's of San Pedro, motored to San Diego Sunday to visit their nephew, James Weber who is stationed at the Marine Base there.

Evolution of Our Flag



On June 14, 1777, by an act of the Constitutional Congress, the first version of Old Glory was adopted. This flag used 13 stars, representing the 13 individual Colonies, set in a circle in the upper left hand corner on a blue field. The circle stood for the close unity that now existed between the colonies, and to further stress this loyal consolidation, the flag bore 13 horizontal stripes, in alternate red and white. Now indeed had the Stars and Stripes been given to America.

SPECIAL OFFER OF "EVOLUTION OF OUR FLAG" SERIES IN COLOR!

Any person bringing a clipping of the above feature plus 10 cents to The Herald, 1336 El Prado, or The Lomita News, 24702 Narbonne ave., will receive the COMPLETE series of flag pictures and stories in SIX COLORS. These are printed on heavy paper, 24 1/2 by 15 inches in size and are suitable for framing. This instructive series is approved by the Los Angeles City Board of Education and the County Superintendent of Schools. Every home or office should have one. Get your copy of "EVOLUTION OF OUR FLAG" at once... the supply is limited!

Torrance Men Bid to 18-Hour Broadcast for War Bond Sale



ALREADY CHAMPION War Bond saleswomen, these pretty Chevroletettes will try out their persuasive personalities on Mr. and Mrs. John Q. Public on Saturday, Sept. 19, when they will take part in a dawn to midnight broadcast to boost Bond and Stamp sales in Southern California. They are shown here passing their voice tests with flying colors. Left to right: Robert O. Reynolds, general manager, Radio Station KMPC, which will air the show, Chevroletettes Lila Deane and Mary Bovard, and Howard Mills, Administrator, Treasury Department War Savings Staff for Southern California.

It's a Rum Go, Mates! Yes and No Dilemma

Those with a thirst for drinks with a rum base lifted one eyebrow and dropped the other as the result of the WEB order permitting the use of molasses in the making of rum in Puerto Rico and the Virgin Islands.

Reason for the uplift: permit to manufacture.
Reason for the droop: the rum cannot be imported as long as the shipping situation is acute.

Motor Registrations Show Steady Decline

Total motor vehicle registrations in California for the first six months of this year were 42,169 below the total last year at the same time.

Director of Motor Vehicles James Carter said the decrease is steadily becoming worse. In April it was 33 per cent, 45 per cent in May, and 49 per cent in June.

Men in the service enjoy getting their home-town paper. Why not give them a subscription. We'll send it anywhere.

In a mighty effort to boost Southland sales of war bonds and savings stamps, public officials and community leaders from all parts of Southern California had joined hands today with top flight screen and radio talent in preparation for a dawn to midnight, 18-hour "save-for-victory" broadcast set for Saturday, Sept. 19.

Among those expected to participate are Mayor Tom F. McGuire and J. Hugh Sherfey, Jr., chairman for the Torrance War Bond and Stamp committee. Both were included on a U. S. Treasury Department invitation list.

With only last minute details yet to be arranged, plans for the longest single Bond-Stamp show has been completed by radio station KMPC, Beverly Hills. Each hour of the show, from 6 a. m. to midnight, will be dedicated to an American hero and special periods will be set aside to honor the Army, Navy, Marine Corps, merchant marine, aircraft workers, shipyard workers, and other groups on the firing lines and production lines, financed, in part, by the sales of Bonds and Stamps.

BAR PRESIDENT



Frank B. Belcher, Los Angeles, was elected President of the State Bar of California at its annual meeting in Los Angeles. Mr. Belcher succeeds Philip H. Angell of Berkeley.

TO JOIN HUSBAND

Mrs. Richard Gordner left yesterday for Bremerton, Wash. to join her husband, who is a Petty Officer, machinist's mate, —1st class.

Telephone orders on Classified Ads taken up to 12 noon Wednesday.

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KENMORE BONDED BOURBON FULL PINT \$1.09	DONALD'S DRY GIN full qt. \$1.96
SILVER FOX Deluxe Eastern Full Qt. 29c Plus Deposit	ROBERTS SELECT NORTHERN CALIFORNIA WINE qt. 45c

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Salads . . Eggs . . Crackers
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QUART 29c GAL. \$1.05	QUART 29c GAL. \$1.05

WANTED—Pint and Quart Wine Bottles Will Pay 2c Each

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